

THE 100

Building Blocks for  
Business Leadership

D27

Strategic Planning Pyramid Theme

TOM SALONEK

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## How to Use this Download

- Choose something that can be contributed by most or all of the employees of the organization
- Have individual rewards for individual goal achievement
- Have a group reward for overall goal achievement
- Track the goals on a company-wide level
- Communicate updates on the overall goal daily or weekly

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## Company Wide Theme – Example

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BY PROCLAMATION OF THE INTERTECH MANAGEMENT:

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# WANTED

NINE (9) NEW SALESPeOPLE **ALIVE & HIRED!** IN TWELVE MONTHS



DAVE SIMONSON  
FOUNDED BY  
GEORGE POLITIS

WANTED: WANTED: WANTED: WANTED: WANTED: WANTED: WANTED: WANTED:

## \$90,000 REWARD

**BONUS: \$300 ITUNES GIFT CARD** **\$10,000 EACH** **BONUS: SEE NOTE BELOW**

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BONUS NOTE: ALL INTERTECH EMPLOYEES WILL RECEIVE A \$300 ITUNES GIFT CARD IF ALL NINE POSITIONS ARE FILLED BY 31 DEC - DETAILS BELOW

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